



*Meet the Grower*

## *Butterball Farms Grand Rapids, MI*

Butterball® Farms began as Butterball Turkey and developed a great reputation as a company. That's why founder Leo Peters made sure to retain the rights to the Butterball name when he sold the turkey patents. The obvious new venture for a company called Butterball was to create butter. But not just any butter. Premium butter. Specialty butter. Quality butter. All USDA-approved Grade AA butter.

Butterball® Farms has long been known for its butter balls, trademarked butter roses, and custom logo butter, but it has also taken a special interest in creating specialized, exclusive, flavored butter. The foodservice industry and independent chefs come to Butterball® Farms to develop flavor profiles exclusively for them.

At Butterball® Farms, Inc., we believe butter is an art unto itself. Our hallmark? Beautiful, embossed butters to impress your guests, who will marvel at your elegant table settings and impeccable attention to detail. We've been in business for over 50 years, and we couldn't have done it without our employees, neighbors and communities. As the world's leader in producing specialty butter for the foodservice market, we are fortunate to be in partnership with many fantastic companies around the globe.

First impressions matter. We believe butter is an art unto itself at Butterball® Farms. We are passionate about our role in producing artisan-quality, embossed, tabletop butters, Because Butter Should Be Beautiful.



**BUTTERBALL® FARMS, INC.**  
*Imagine Butter Differently*