



Meet the Grower

North Bay Produce

Traverse City, MI

North Bay Produce is a cooperative of more than 32 grower-owners from North, Central, and South America, producing fresh fruits and vegetables year-round - from asparagus to apples, berries, and snow & sugar snap peas. Headquartered in Traverse City, the northwest corner of Michigan's lower peninsula, the international company markets and distributes the products worldwide.

Quality

From the field to the corporate office, North Bay Produce growers and staff are committed to consistently delivering high-quality fresh produce. Our growers comply with food safety and security standards and handling protocols to offer safe and delicious product. Staff at each of our warehousing & packing facilities skillfully inspects and oversees proper handling of all produce distributed by North Bay Produce to guarantee freshness and quality upon delivery.

Growers

Many of North Bay Produce's family of growers are second, third and even fourth-generation farmers. Those years of experience bring extensive knowledge and know-how in growing some of the finest fruits and vegetables throughout the world.

Standards

Since 1985, North Bay Produce has been a grower-owned, family-centered company dedicated to producing the best quality produce in the industry. Our customer commitment guarantees each product grown for North Bay has been carefully selected and picked with the highest regard for food safety and freshness while maintaining harmony with nature throughout the growing process.

As a family of growers, we understand our business is part of a larger society; therefore we work diligently to respond to the social needs of our farming community and the land that provides for us all. Every decision we make regarding our farming practices, packaging solutions, and transportation has the sustainability of our planet in mind. North Bay Produce represents farms that have been growing for generations. We make it a point to steward the land for generations to come.

